Press Release February 20, 2013 The Airway Company Baltimore, MD and Beverly, MA

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THE AIRWAY COMPANY REPORTS SUCCESSFUL RESULTS FROM ASHA, 2014

BALTIMORE, MD and BEVERLY, MA The Airway reports successful results from its attendance at the American Speech and Hearing Association (ASHA) Annual Conference and Exposition held at McCormick Place in Chicago, IL, November 14-16, 2013.

ASHA is the national professional, scientific, and credentialing association for more than 166,000 members and affiliates who are audiologists, speech-language pathologists, speech, language, and hearing scientists, audiology and speech-language pathology support personnel, and students and it was estimated that some 16,000 were in attendance.

At the conference, The Company conducted a learning lab with presentations by Alan H. Shikani, MD FACS and Melanie Giles, CCC-SLP describing the benefits of the Shikani Speaking Valve and the Shikani Heat Moisture Exchanger, (HME), which can be used in unison thus allowing the patient to both Speak and Breathe. Multiple demonstrations were conducted throughout the conference resulting is a high level of excitement over this new concept.

Clinicians interested in helping tracheostomy patients' ability to Speak *and* Breathe, are encouraged to contact The Airway Company at: info@theairwaycompany.com or 800-707-8458.

Introductory and Show Special pricing are available through the end of January, 2014.

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About The Airway Company

The Airway Company is a division of Shikani Medical, LLC. Established in 2010, The Airway Company is devoted to developing innovative products for tracheostomy patients. For more information about The Airway Company's complete line of products, visit www.TheAirwayCompany.com or contact info@theairwaycompany.com.